

1. A transfer useful to impart indica to rotationally molded parts comprising:

- a. a carrier sheet of a flexible material having an indica area for reception of said indica;
- 5        b. an indica coat in a preselected indica array of a mixture of indica material and hydrocarbon wax overlying said indica area; and
- 10        d. a top coat of a top-coat, pressure sensitive adhesive substantially covering said indica area and overlying said indica coat.

2. The transfer of claim 1 including a backing coat of a backing-coat pressure sensitive adhesive between said indica coat and said carrier, substantially covering said indica area;

3. The transfer of claim 2 wherein the transition temperature of the backing-coat pressure sensitive adhesive is greater than that of the top-coat pressure sensitive adhesive.

4. The transfer of claim 2 wherein the transition temperature of the backing-coat pressure sensitive adhesive is greater than 170 degrees F.

5. The transfer of claim 2 wherein the transition temperature of the top-coat pressure sensitive adhesive is less than 170 degrees F.

6. The transfer of claim 2 wherein said backing and top coats extend peripherally beyond said indica area, thereby encapsulating said indica coat within

said backing and top coats.

7. The transfer of claim 2 wherein said indica coat is a mixture of from 30 to 99 weight percent hydrocarbon wax and from 1 to 70 weight percent colorant.

8. The transfer of claim 2 wherein said polyolefin is polyethylene.

9. In a rotational molding method for fabrication of hollow form plastic part in a rotational molding cycle wherein plastic particles are charged to a rotational mold, the mold is closed, heated to a molding temperature while being rotated about its major and minor axes for a time sufficient to form said molded part and the mold is cooled to a demolding temperature, opened and the molded part is ejected, the improved method for incorporating indica in the exterior surface of said molded part which comprises:

- a. providing an indica transfer comprising a carrier sheet of a flexible material having a coated face with an indica area, a backing coat of a backing-coat pressure sensitive adhesive on said coated face covering said indica area, an indica coat of a mixture of colorant and hydrocarbon wax overlying said backing coat in a preselected indica array, and a top coat of a top-coat pressure sensitive adhesive covering said indica area and overlying said indica and backing coats;
- b. applying the coated face of said carrier sheet against a selected area of the interior surface of said rotational mold at substantially the demolding temperature and applying pressure to the uncoated

face of said carrier sheet to cause transfer of said coats to said selected area;

- c. removing said carrier sheet from said mold and continuing said rotational molding cycle to obtain a molded, hollow form plastic part having indica permanently molded into its exterior surface.

10. The method of claim 9 wherein said backing and top coats extend peripherally beyond said indica area, thereby encapsulating said indica coat within said backing and top coats.

11. The method of claim 9 wherein the transition temperature of the backing-coat pressure sensitive adhesive is greater than that of the top-coat pressure sensitive adhesive.

12. The method of claim 9 wherein the transition temperature of the backing-coat pressure sensitive adhesive is greater than the demolding temperature.

13. The method of claim 9 wherein the transition temperature of the top-coat pressure sensitive adhesive is less than the demolding temperature.

14. The method of claim 9 wherein said indica coat is a mixture of from 30 to 99 weight percent hydrocarbon wax and from 1 to 70 weight percent colorant.

15. The method of claim 9 wherein said polyolefin is polyethylene.